Mission Statement

Parks are not only for wildlife,
Parks are also for people.

Believing that one without the other
is a recipe for poverty,
the mission of Big Game Parks is:

To promote environmental literacy;
to develop, conserve and expand
her land base to increase scale, ecological
viability and protected biodiversity;

To achieve and sustain optimal economic
viability in order to facilitate a safe and secure
future for Swaziland’s historically beleaguered
wildlife within representative habitats;

To promote and to marry eco-tourism
with all other ethical components of
environmentally friendly land use and to
develop these collectively as justification
against contesting land use;

To uphold and sustain the highest levels of
conservation integrity, discipline, conservation
ethics and the rule of law as necessary elements
to conserve nature and natural resources;

To propound the necessity for limits to growth,
thereby keeping options open for a better
quality of life for future generations
of wildlife and people.

To serve our King and Country with honour and loyalty.